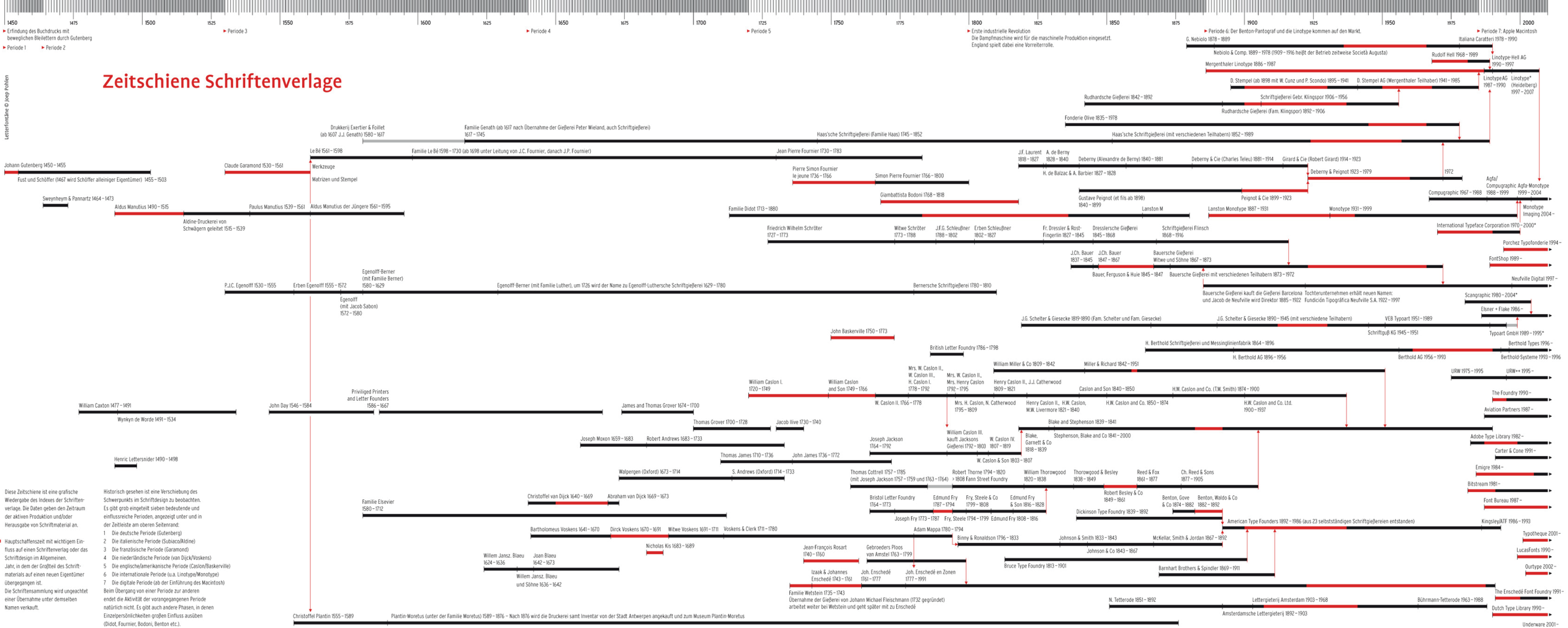Zeitschiene Schriftenverlage